

STREET IDEAS

David Rowe, TfL, Esther Kurland, Urban Design London

May 2010

Mayor's Transport Strategy
Executive summary



A Manifesto for Public Spaces

London's
Great
Outdoors

MAYOR OF LONDON

MAYOR OF LONDON

Practical Steps

Better
Streets

MAYOR OF LONDON

Practical Steps

Better
Green
and
Water
Spaces

MAYOR OF LONDON

May 2010

Guidance on Developing the Second
Local Implementation Plans



MAYOR OF LONDON

Shared Space

De-cluttering

Urban Design

Mixed Priority Routes

Level Surface

Public Realm

Movement Status

Safe Zones

Delineation

Civilised SPACE

Place Status

Naked Street

Shared Surface

Balanced
streets

It's all about

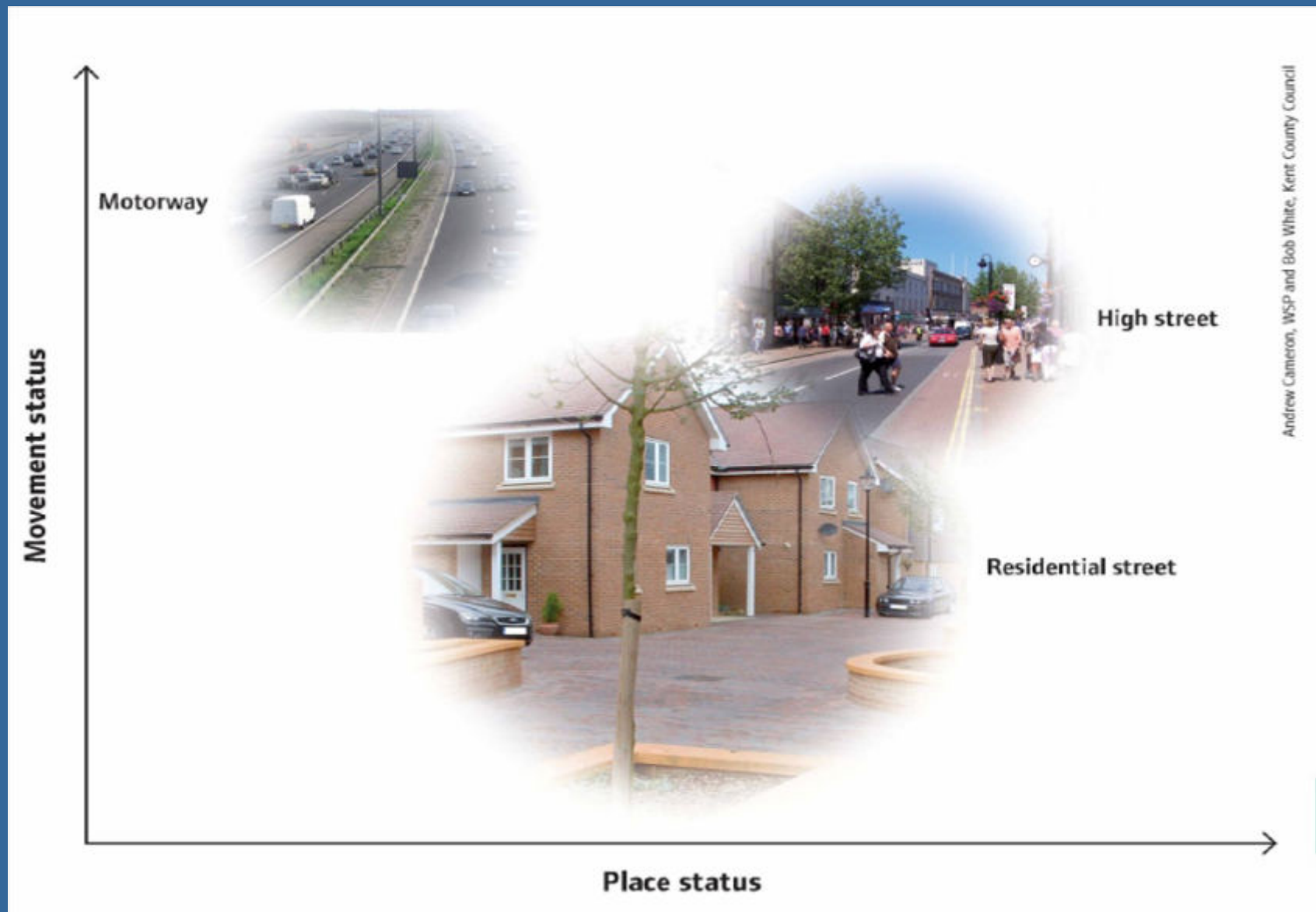
BETTER

BALANCED

STREETS

THE LINK/PLACE THEORY

What are streets for?



What are streets for?

Movement

Pedestrians

Cyclists

Buses

Cars

Deliveries

Parking



Place

Shopping
Events

Playing

Socialising

Eating/drinking

Sitting

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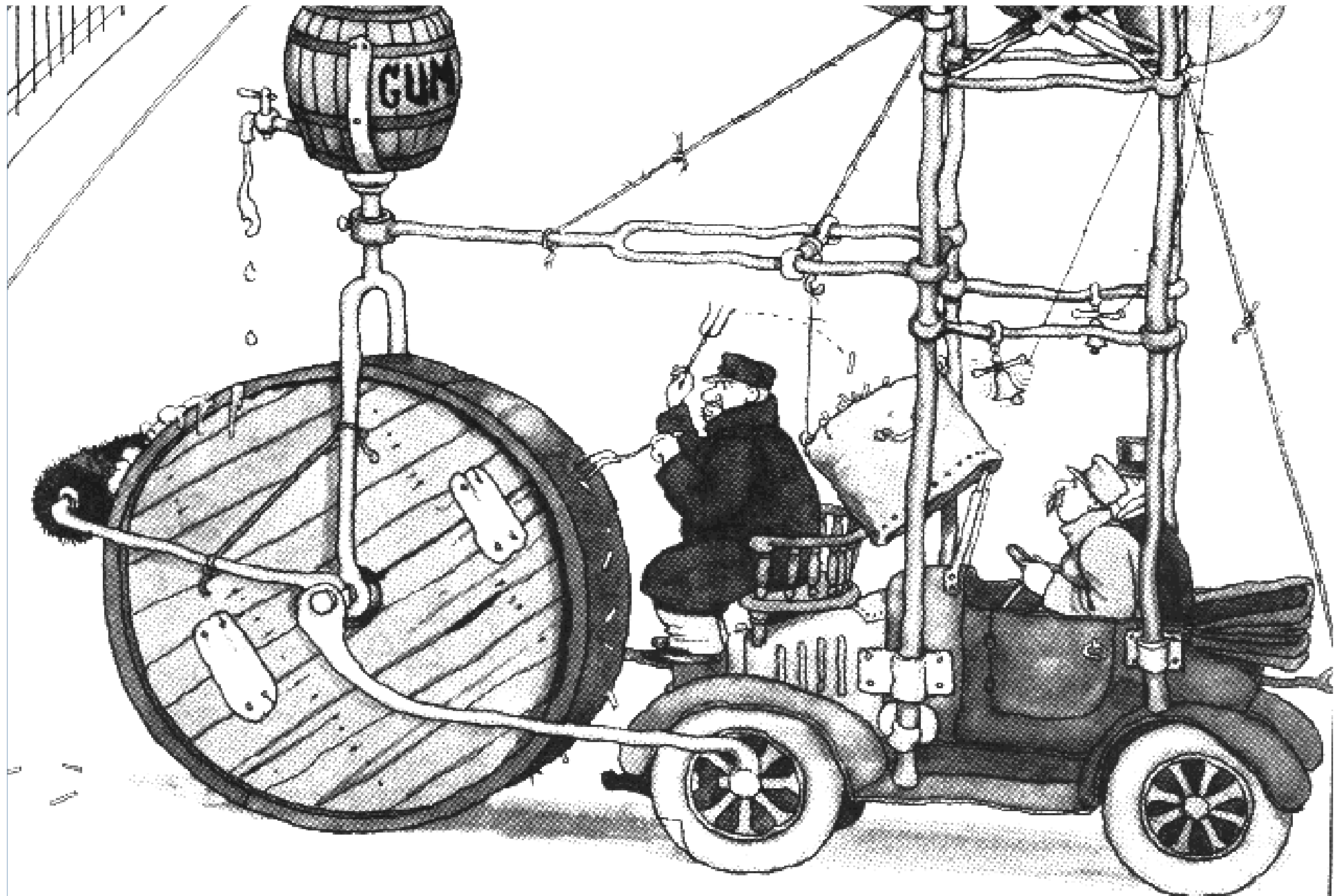
Sitting

Events

GUIDING PRINCIPLES

- Understand function
- Reflect character
- Decide the degree of separation
- Imagine a blank canvas
- Avoid over-elaboration
- Go for quality
- Work with users

Understand Function



King Street, Hammersmith



How many functions does this road support?

Reflect Character





Stran
d

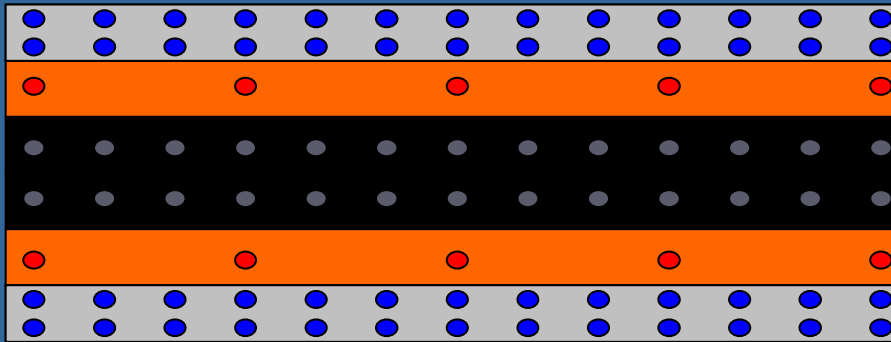


Almost always, the street should be the stage - not the star

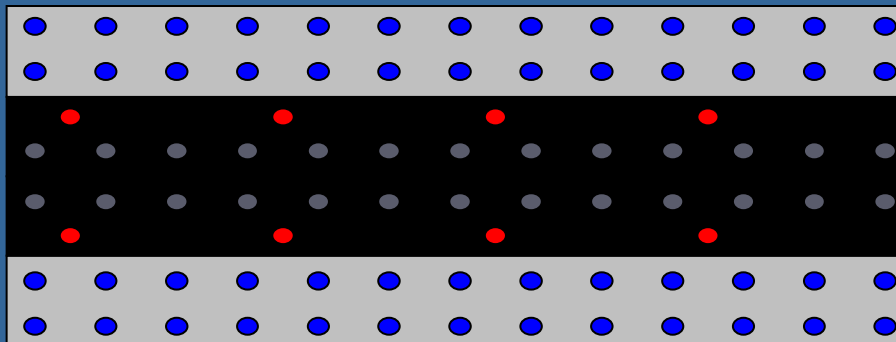
Decide the degree of separation



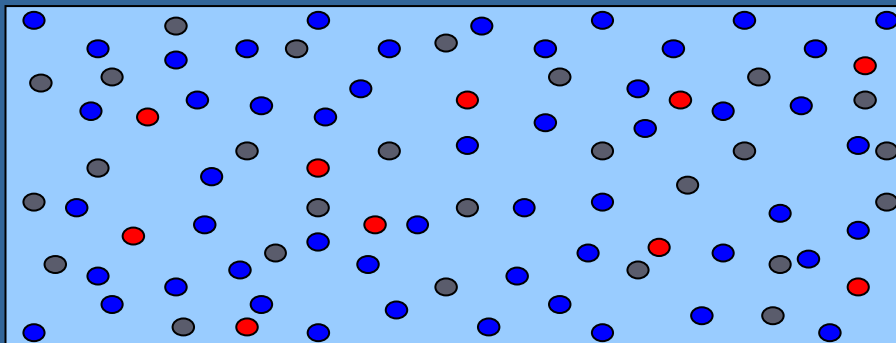
Formal separation



Still segregation but rebalanced spaces



No formal segregation, everyone uses all the space

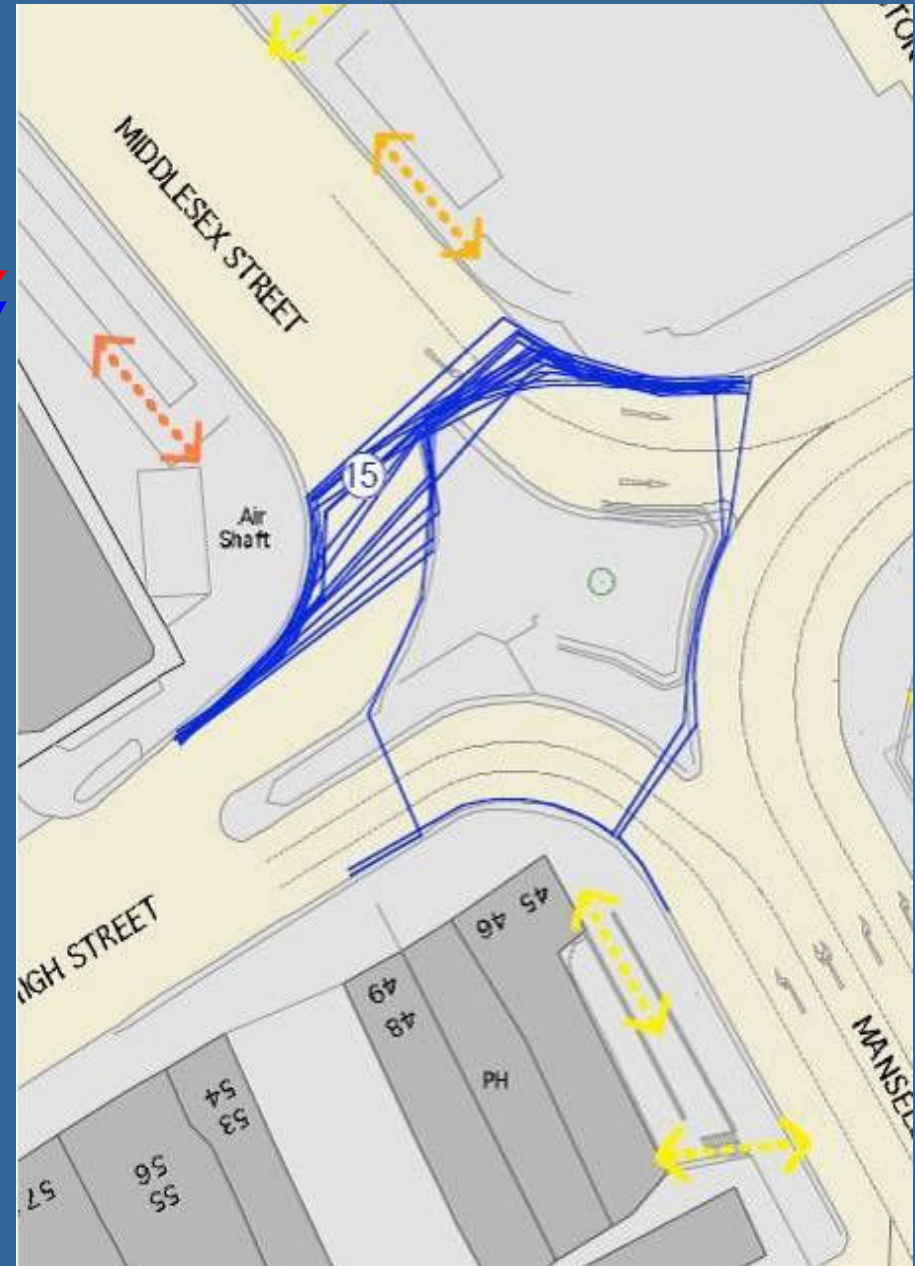
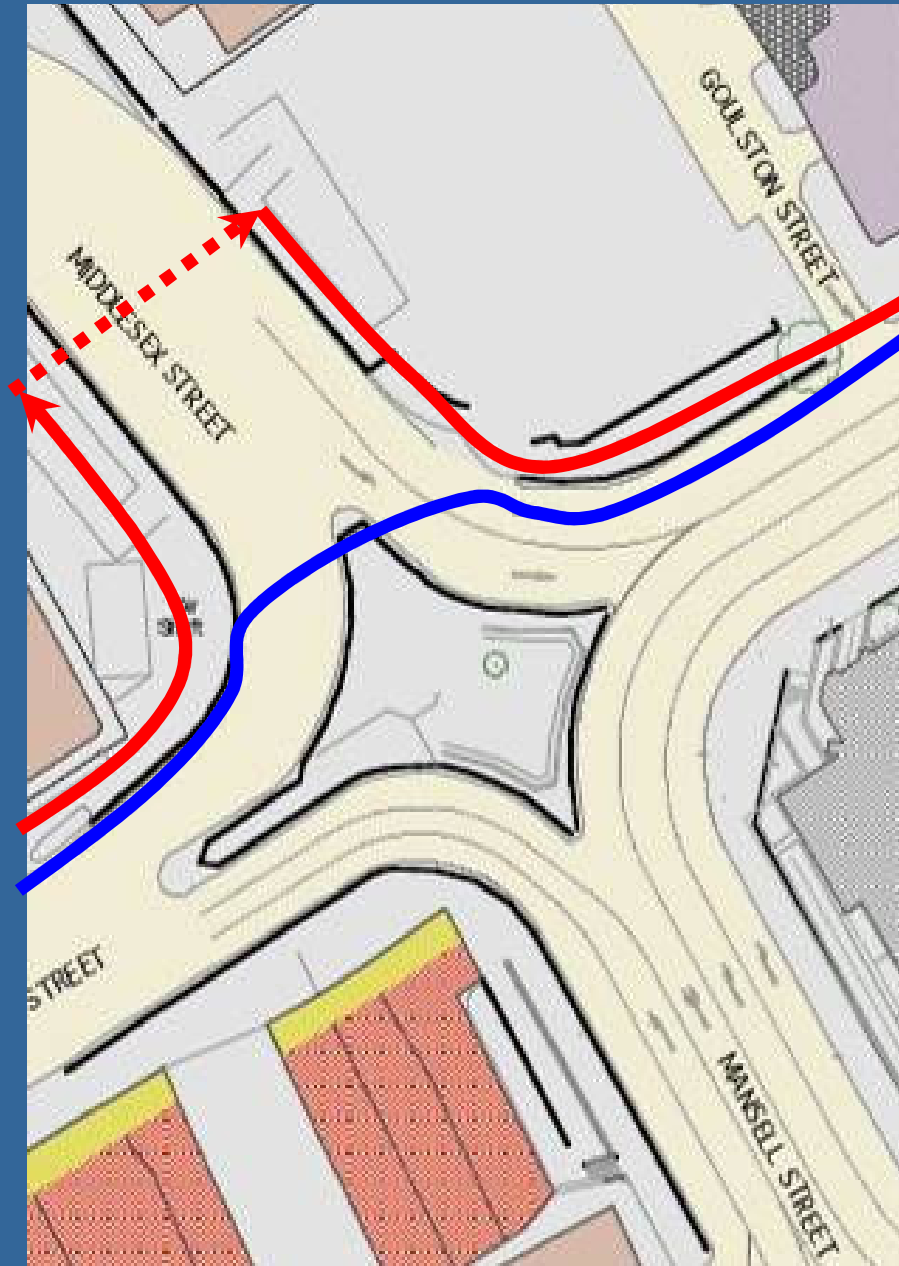


There are many other traditional forms of segregation



AND: they don't necessarily achieve their intended consequences!

There are many other traditional forms of segregation



AND: they don't necessarily achieve their intended consequences!

Kensington High Street



Recent schemes have show that you don't need segregation to achieve safety



Imagine
a blank
canvas



Britannia Junction, Camden Town



Britannia Junction, Camden Town

Avoid over-elaboration





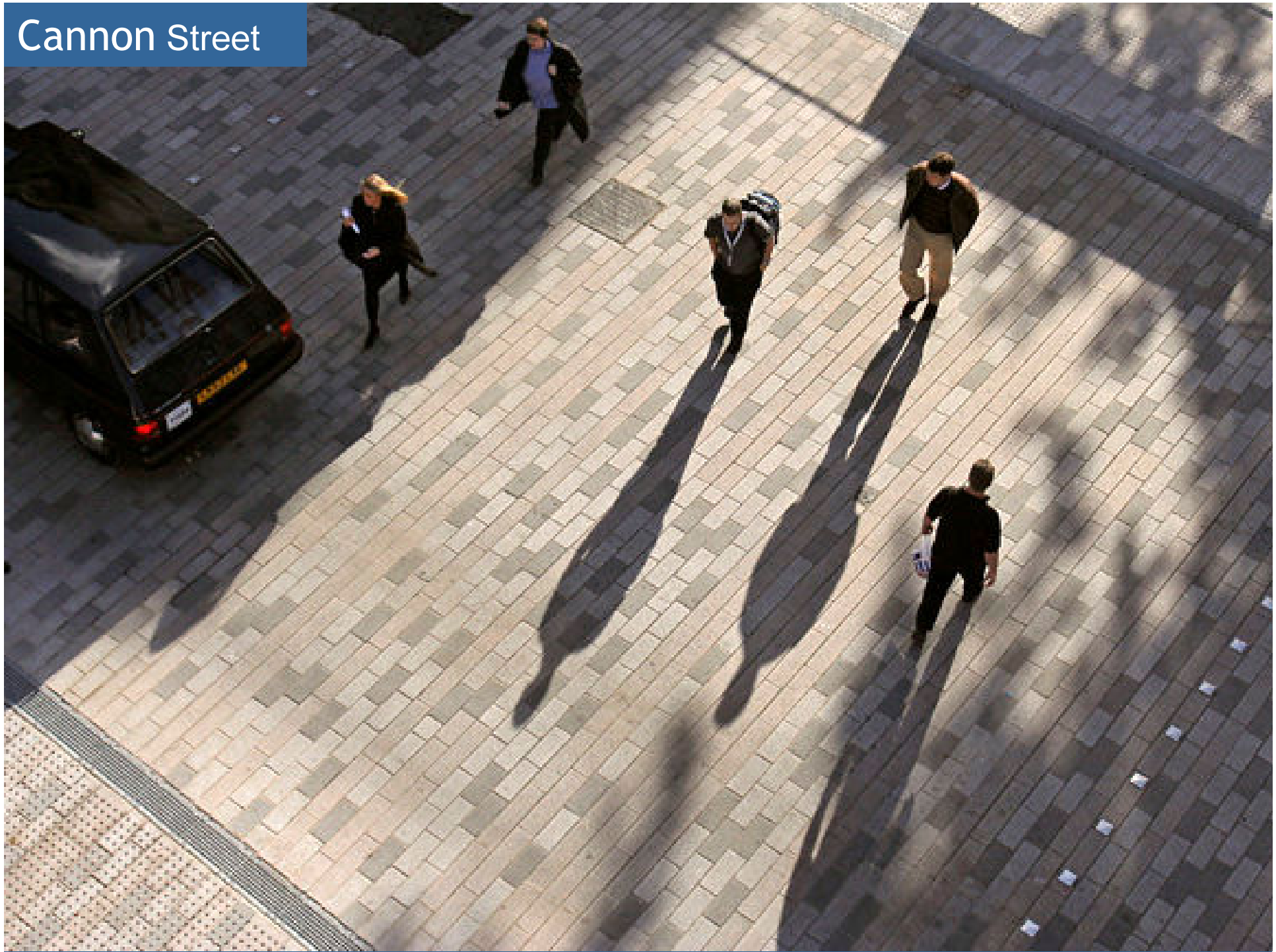




A close-up photograph of a large pile of colorful, wrapped candies. The candies are in various colors including red, blue, green, gold, and purple. The wrappers are shiny and crinkled. In the center of the image, there is a white rectangular box with the text "Go for quality" written in orange. The text is in a bold, sans-serif font.

Go for quality

Cannon Street



Cannon Street



Strand



Work with Users

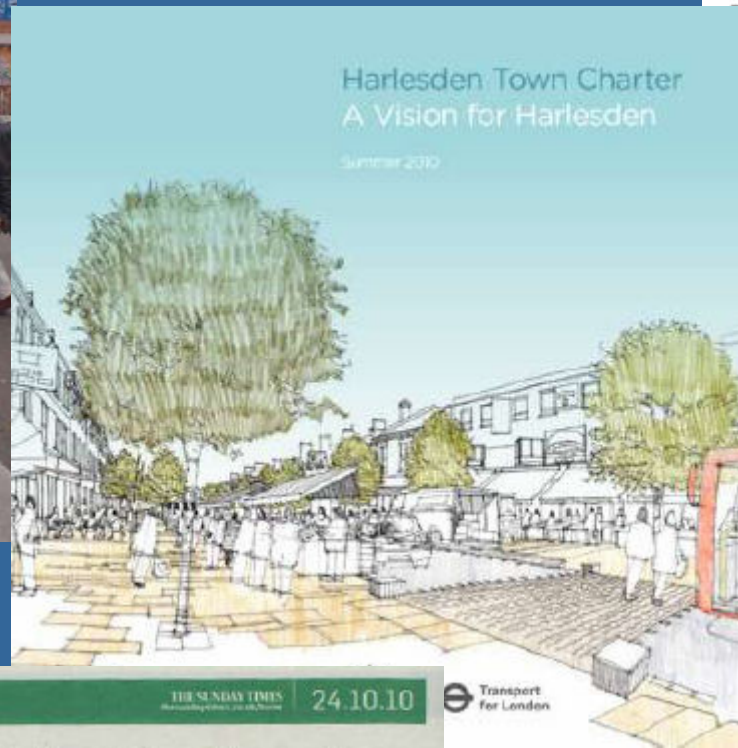
“Most communities ...want a grown-up discussion about the future of their place and trusted people to help them shape it”

Kevin Murray

Chair of the Academy of Urbanism

The Guardian 2nd December 2010





Harlesden Town Charter
A Vision for Harlesden
Summer 2010

Harlesden Town Team 2010- 'Love Harlesden' Event

14 June 2011

From 11.45am to 12.30pm
Children's Church
All Souls Church
Station Road, Harlesden NW10 4UJ

From 1pm to 5pm
The Main Event
Salvation Army Hall
Maner Park Road, Harlesden NW10 4JJ

The after party will be held at
The Misty Moon
Maner Park Road, Harlesden NW10 4JJ
Including quiz, music and more...



- The main event includes:
- *Pamper Area*
 - *Stalls*
 - *Choir & Steel Band*
 - *Live Performances*
 - *Face Painting*
 - *Family Photo Booth*
 - *Childrens Activities*
 - ...and lots more!

Join us for lots of family fun - everybody welcome
Get all the latest news and updates on the event from:
www.HarlesdenTownTeam.org or info@harlesdentownteam.org

Harlesden Town Team 2010-2011 Event in Partnership with The Big Lunch - National Family Week - Road Council - The Salvation Army



4 home LONDON

THE SUNDAY TIMES 24.10.10

When Louis went to Harlesden

Louis Theroux is on a mission to spruce up his bit of north London. He takes Matthew Davis on a tour to reveal why



Can Theroux help him spread the virtues of his rough secondary neighbourhood?

Going into town, what happens? And while Louis Theroux has been there, it's often with the same intention: to report on the lives of the people who live there. In a recent issue of his book, he writes about a young man who has been in the area for 10 years, but who has never been to school. Louis Theroux is on a mission to spruce up his bit of north London. He takes Matthew Davis on a tour to reveal why

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Transport For London



Types of changes that can rebalance streets



Narrower lanes,
wider footways

Bernard Street, Camden





Change ped/veh priority - Cannon Street/Queen Street, The City



Change ped/veh priority - Cannon Street/Queen Street, The City



Improving Crossings - High Street Kensington



Improving Crossings - High Street Kensington



Subways replaced by surface crossings - Marble Arch



Subways replaced by surface crossings - Marble Arch



From 'ring road' to city street -Maid Marian Way, Nottingham



From 'ring road' to city street -Maid Marian Way, Nottingham



Comprehensive change – bus lanes - Walworth Road



Comprehensive change - no bus lane - Walworth Road



Comprehensive change - flat island - Walworth Road



A new market - Whitecross Street



A new market - Whitecross Street



- A new theatre quarter - Brighton, New Road



- A new theatre quarter - Brighton, New Road



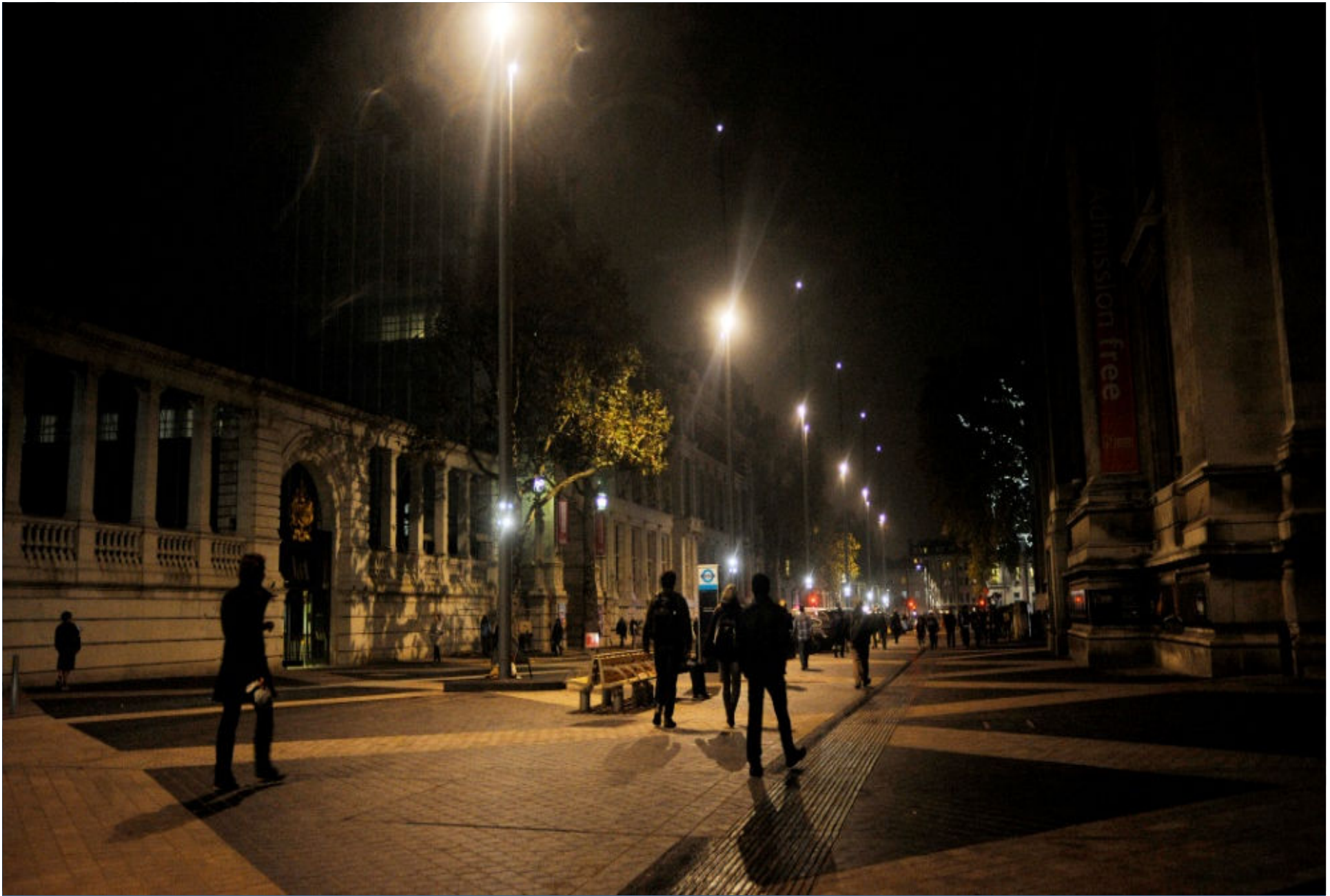
One Way System- Piccadilly



A New Boulevard- Piccadilly



New Experience – Exhibition Road



New Experience – Exhibition Road

USER PERCEPTIONS

Coulsdon Town Centre



Coulsdon Town Centre



Woolwich Town Centre - Plumstead Road



Woolwich Town Centre - General Gordon Square



Greenford Town Centre



Camden High Street



Orpington High Street



Orpington High Street





Herne Hill



Gillett Square (Before)



Gillett Square



Gillett Square



Clapham Town Centre - Lavender Hill



Clapham Town Centre - Lavender Hill



Clapham Town Centre - Venn Street (Before)



Clapham Town Centre - Venn Street (Now)



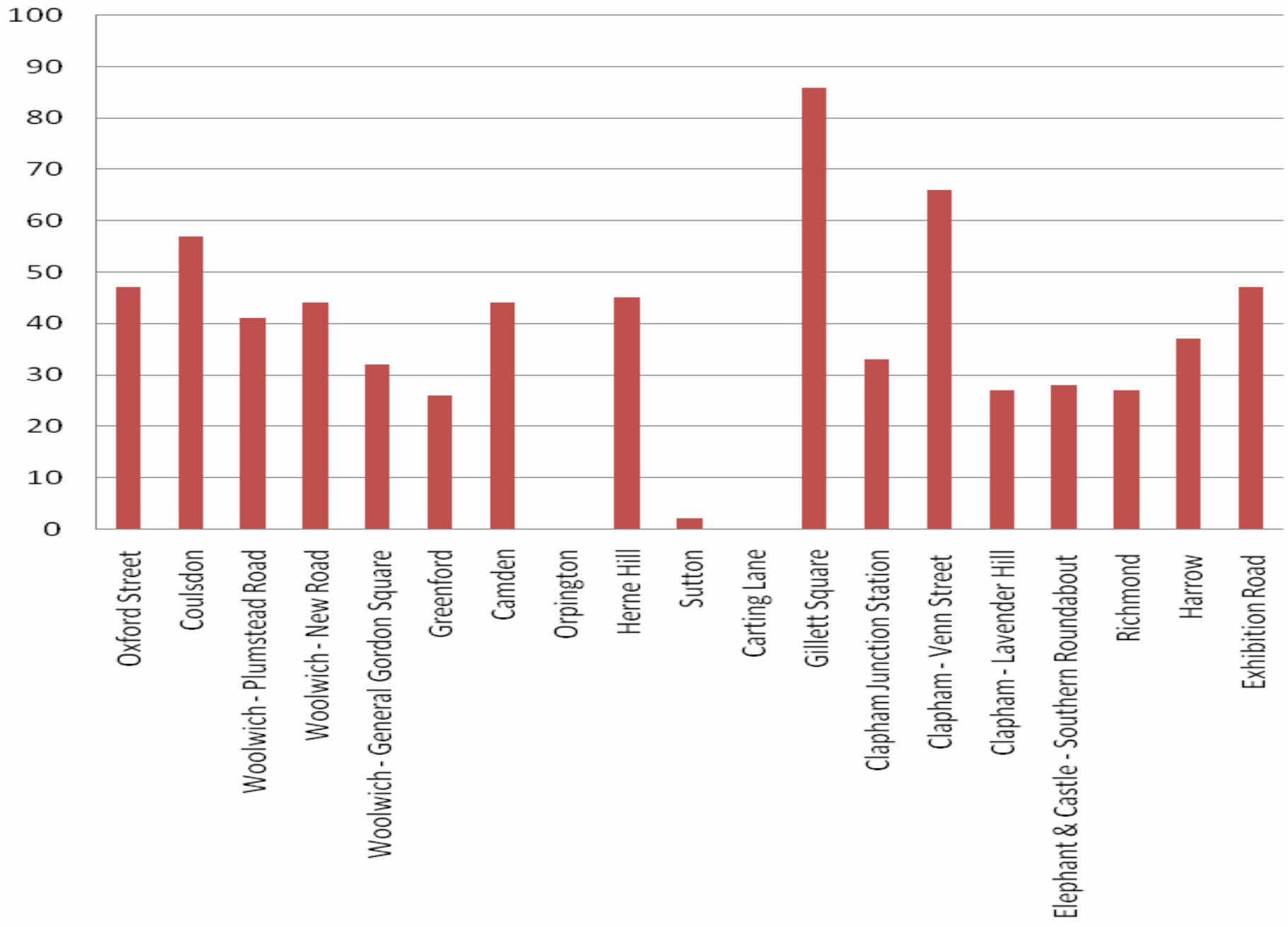
Richmond Town Centre



Richmond Town Centre



% Change in Perceived Overall Quality



Mary Portas said:

“High Streets need to be places that people want to be in.

They should be destinations.

Anything less is a wasted opportunity.”

EVENT IN THE GENTS

